

The 11th annual Pittsburgh Recovery Walk will take place on **Saturday, September 12, 2026**. The Pittsburgh Recovery Walk's mission is to celebrate the many roads to recovery from addiction and all those who travel them. It aims to dispel negative stigma and recognize recovery as a positive force in our community. Founded in 2016, our event is the largest of its kind in the region.

It's so much more than a walk! The day includes speakers, the Pittsburgh Recovery Awards, a giant resource fair, food trucks, children's activities, live music, and a parade through Downtown. Our event also includes a livestream with dynamic, engaging hosts that reaches treatment centers and those who cannot participate in-person.

SUPPORT

Our mission is a simple but powerful one:

- Celebrate recovery and recovery supports in our region
- Eliminate stigma toward people personally impacted by addiction
- Showcase the many resources for recovery support, health, and harm reduction in our region

Your support makes it possible for this event to remain totally free to the community.



BENEFIT

Take advantage of our wide array of sponsorship benefits to get your organization's message out there. Whether you are looking to distribute branded swag, have a table and make face-to-face connections, or connect through signage and cross-platform promotion, we have a wide variety of packages that will maximize your impact!



CONNECT

The Pittsburgh Recovery Walk has become the premier annual event for the recovery community in Western Pennsylvania. There is no greater opportunity to network with other organizations and forge lasting connections with changemakers in our community. Over 90 organizations participate in our Resource Fair each year and over 3,000 participants join us in our celebration. Find out more at pghrecoverywalk.org!



TOTE BAG SPONSOR

Two spots available! Make a lasting impression with your logo on the the always-popular PRW tote bag!

\$6,000

You are the exclusive sponsors of the tote bags!

- Your logo imprinted on the PRW tote bag given to first 1,000 guests
- Your logo featured on a sign at registration
- Recognition from emcee, DJ, and livestream hosts
- Your outreach material and one item of company swag in goodie bag given to first 1,000 guests
- Submit a video that will be aired during our livestream and shared on website and social media
- Host a table at the event where you can distribute outreach material and company swag
- Your logo featured in the event program
- Your logo, link, and recognition on our website and social media

\$5,750 BEFORE 6/1



LIVESTREAM SPONSOR

We will be livestreaming the event to our website and Facebook, reaching people in treatment through our Watch Parties, and those who can't make it in person!

\$5,500

You are the exclusive sponsor of the virtual portion of the event!

- Recognition and logo throughout the livestream
- Your logo featured on a sign on the stage
- Recognition from emcee, DJ, and livestream hosts
- Your outreach material and one item of company swag in goodie bag given to first 1,000 guests
- Submit a video that will be aired during our livestream and shared on website and social media
- Host a table at the event where you can distribute outreach material and company swag
- Your logo featured in the event program
- Your logo, link, and recognition on our website and social media

\$5,250 BEFORE 6/1



2026 Sponsorship Packages

ENTERTAINMENT SPONSOR

We will have a DJ keeping the energy high plus live entertainment for the crowd!

\$5,000

You are the exclusive sponsor of the entertainment!

- Your logo featured on a sign at the DJ's table
- Recognition from DJ and entertainer
- Your outreach material and one item of company swag in goodie bag given to first 1,000 guests
- Submit a video that will be shared on website and social media
- Host a table at the event where you can distribute outreach material and company swag
- Your logo featured in the event program
- Your logo, link, and recognition on our website and social media

\$4,750 BEFORE 6/1

HOSPITALITY TENT SPONSOR

We will have a giant Hospitality Tent with tables and chairs for people to relax and eat!

\$4,000

You are the exclusive sponsor of the Hospitality Tent!

- Your logo featured on a sign at the Hospitality Tent
- Recognition from DJ
- Your outreach material and one item of company swag in goodie bag given to first 1,000 guests
- Submit a video that will be shared on website and social media
- Host a table at the event where you can distribute outreach material and company swag
- Your logo featured in the event program
- Your logo, link, and recognition on our website and social media

\$3,750 BEFORE 6/1

KIDS' TENT SPONSOR

We will have balloon animals, face-painting, caricatures, a juggler on stilts and other awesome stuff for kids of all ages!

\$4,000

You are the exclusive sponsor of the Kids' Tent!

- Your logo featured on a sign at the Kids' Tent
- Recognition from DJ
- Your outreach material and one item of company swag in goodie bag given to first 1,000 guests
- Submit a video that will be shared on website and social media
- Host a table at the event where you can distribute outreach material and company swag
- Your logo featured in the event program
- Your logo, link, and recognition on our website and social media

\$3,750 BEFORE 6/1

BOUNCE HOUSE & GAMES SPONSOR

The fun continues with a bounce house and giant games!

\$3,000

You are the exclusive sponsor of the bounce house and giant games!

- Your logo featured on a sign at the bounce house
- One item of your company swag in goodie bag given to first 1,000 guests
- Submit a video that will be shared on website
- Host a table at the event where you can distribute outreach material and company swag
- Your logo featured in the event program
- Your logo, link, and recognition on our website and social media

\$2,750 BEFORE 6/1

2026 Sponsorship Packages

PHOTO BOOTH SPONSOR

We will have a photo booth available for participants to make free keepsakes from the day.

\$3,000

You are the exclusive sponsor of the photo booth!

- Your logo featured on a sign at the photo booth
- One item of your company swag in goodie bag given to first 1,000 guests
- Submit a video that will be shared on website
- Host a table at the event where you can distribute outreach material and company swag
- Your logo featured in the event program
- Your logo, link, and recognition on our website and social media

\$2,750 BEFORE 6/1

RECOVERY AWARDS SPONSOR

The 2026 Pittsburgh Recovery Award winners will be honored on stage during the event.

\$3,000

You are the exclusive sponsor of the Pittsburgh Recovery Awards!

- Your logo featured on a sign next to the stage and on the Recovery Awards webpage
- One item of your company swag in goodie bag given to first 1,000 guests
- Submit a video that will be shared on website
- Host a table at the event where you can distribute outreach material and company swag
- Your logo featured in the event program
- Your logo, link, and recognition on our website and social media

\$2,750 BEFORE 6/1

REGISTRATION TENT SPONSOR

Be the first sponsor that participants see when they register and pick up their t-shirts!

\$3,000

You are the exclusive sponsor of the Registration Tent!

- Your logo featured on a sign at the Registration Tent
- One item of your company swag in goodie bag given to first 1,000 guests
- Submit a video that will be shared on website
- Host a table at the event where you can distribute outreach material and company swag
- Your logo featured in the event program
- Your logo, link, and recognition on our website and social media

\$2,750 BEFORE 6/1

WATER SPONSOR

We will offer free bottled water from a refrigeration truck on-site.

\$3,000

You are the exclusive sponsor of ice-cold bottled water!

- Your logo featured on a sign at the refrigeration truck
- One item of your company swag in goodie bag given to first 1,000 guests
- Submit a video that will be shared on website
- Host a table at the event where you can distribute outreach material and company swag
- Your logo featured in the event program
- Your logo, link, and recognition on our website and social media

\$2,750 BEFORE 6/1

2026 Sponsorship Packages

GOLD SPONSOR

\$2,000

- One item of your company swag in goodie bag given to first 1,000 guests
- Submit a video that will be aired during our livestream and shared on website and social media
- Host a table at the event where you can distribute outreach material and company swag
- Your logo featured in the event program
- Your logo, link, and recognition on our website and social media

\$1,750 BEFORE 6/1

SILVER SPONSOR

\$1,250

- Submit a video that will be shared on website
- Host a table at the event where you can distribute outreach material and company swag
- Your logo featured in the event program
- Your logo, link, and recognition on our website and social media

\$1,000 BEFORE 6/1

BRONZE SPONSOR

\$500

- One item of your company swag in goodie bag given to first 1,000 guests
- Submit a video that will be shared on website
- Your logo featured in the event program
- Your logo, link, and recognition on our website and social media

COMMUNITY SPONSOR - ANY DONATION UNDER \$500

- Your logo, link, and recognition on our website

2026 Sponsorship Commitment Form

 \$250 off all levels **Silver and above** before June 1st 

- \$6,000 - Tote Bag Sponsor
- \$5,500 - Livestream Sponsor
- \$5,000 - Entertainment Sponsor
- \$4,000 - Hospitality Tent Sponsor
- \$4,000 - Kids' Tent Sponsor
- \$3,000 - Bounce House Sponsor
- \$3,000 - Photo Booth Sponsor
- \$3,000 - Recovery Awards Sponsor
- \$3,000 - Registration Tent Sponsor
- \$3,000 - Water Sponsor
- \$2,000 - Gold Sponsor
- \$1,250 - Silver Sponsor
- \$500 - Bronze Sponsor
- \$_____ - Sponsor

Note: Community/Bronze do not include tabling.

Deadline for Sponsorship Commitment to guarantee benefits is August 28, 2026

| | | | |
|-------------------------|-------|-------|---------|
| Name of Contact Person | | Title | Date |
| Organization / Business | | | |
| Street Address | | | |
| City | | State | ZIP |
| Phone | Email | | Website |
| Day-of Contact | Email | | Phone |

- Send me an invoice for the committed amount
- Check enclosed/mailed - *Please make checks payable to **Pittsburgh Recovery Walk***
- Pay by credit card - *Go to **pghrefcoverywalk.org** and click on the **DONATE NOW** button to pay*

Email your completed form to:
info@pghrefcoverywalk.org

If paying by check, mail your payment to:
**Pittsburgh Recovery Walk
 c/o IRETA
 611 William Penn Place, Suite 301
 Pittsburgh, PA 15219**

IMPORTANT DETAILS

- **Logos:** Submit a high-resolution jpg/png file of your logo to info@pghrecoverywalk.org
For tote bags or signage, please send a vector logo file (pdf, ai, eps, or svg)
- **Videos:** Submit your video in mp4 format to info@pghrecoverywalk.org. For levels that include livestream placement, videos must be one minute or less.
- **Swag:** For levels that are included in the goodie bag, we will send you info about how to deliver your company swag. Only small items (e.g. pens, magnets, note pads, stress balls) may be included in the bag. Only one swag item per sponsorship package will be included in the bag. One item of printed outreach material may also be included in \$4,000 or higher sponsorship packages.
- **Tabling:** All invitations to table are subject to availability and approval. The Resource Fair is for informational outreach purposes only. No selling, vending, or commercial activity of any kind is permitted in the Resource Fair.
- **Exclusive Levels:** Specific sponsorship levels (\$3,000 and higher) are on a first-come, first-served basis. Commit early to make sure you get your preferred package! If your selected package is unavailable, we will work with you to select another comparable package. We greatly appreciate your support and understanding!
- **Questions:** Email info@pghrecoverywalk.org or call 412-852-7330.

IRETA - the fiscal sponsor of the Pittsburgh Recovery Walk - is a registered 501(c)(3) charitable entity, contributions to which are tax deductible to the fullest extent of the law. The official registration and financial information of **IRETA** may be obtained from the Pennsylvania Department of State by calling toll free within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.

THANK YOU FOR SUPPORTING THE PITTSBURGH RECOVERY WALK!

pghrecoverywalk.org