

PITTSBURGH RECOVERY WALK!

Celebrating Roads to Recovery

2023 Sponsorship Opportunities

Now is your chance to be a part of the nationally-recognized Pittsburgh Recovery Walk! Help support this groundbreaking event with a diverse and fast-growing reach.

The 8th annual Pittsburgh Recovery Walk will take place on Saturday, September 16, 2023. The Pittsburgh Recovery Walk's mission is to celebrate the many roads to recovery from addiction and all those who travel them. It aims to dispel negative stigma and recognize recovery as a positive force in our community. Founded in 2016, our event is the largest of its kind in the region.

As in past years, the day will include speakers, the Pittsburgh Recovery Awards, a giant resource fair, food trucks, children's activities, music, and a parade through Downtown. We have brought together over 2,500 attendees and this year we expect an even bigger crowd. Our event will also be livestreamed for those who cannot participate in-person.

We are excited to once again gather in downtown Pittsburgh to celebrate recovery. Now, more than ever, we need to spread a message of hope and support. We invite you to partner with us for this important event.



PITTSBURGH RECOVERY WALK!

Celebrating Roads to Recovery

Sponsorship Levels

Early bird special: commit by June 15 for \$250 off sponsorship

\$10,000 – Livestream Sponsor

We will be livestreaming the event to our website and Facebook, so that people who are in treatment, have limited mobility, are concerned about COVID, etc. can be a part of the day!

- Exclusive sponsor of the virtual portion of the event
- Exclusive recognition and logo included throughout the livestream
- Logo featured on the stage
- Recognition from emcee and DJ
- Invitation to include outreach material and one item of company swag in goodie bag (max 1,000 pieces)
- Invitation to submit 30 second video that will be shared on website
- Invitation to host table at the event
- Invitation to distribute outreach material and company swag at event
- Logo featured in the event program
- Logo, link, and recognition on our website and social media

\$5,000 – Entertainment Sponsor

We will have a DJ keeping the energy high plus more entertainment for the crowd.

- Exclusive sponsor of the entertainment portion of the event
- Exclusive logo on the DJ's table
- Recognition from the DJ
- Invitation to include outreach material and one item of company swag in goodie bag (max 1,000 pieces)
- Invitation to submit 30 second video that will be shared on website
- Invitation to host table at the event
- Invitation to distribute outreach material and company swag at event
- Logo featured in the event program
- Logo, link, and recognition on our website and social media

\$4,000 – Kids' Tent Sponsor

We will have balloon animals, face-painting, caricatures, a juggler on stilts and other awesome stuff for kids of all ages.

- Exclusive sponsor of the Kids' Tent
- Exclusive logo on the Kids' Tent
- Invitation to include outreach material and one item of company swag in goodie bag (max 1,000 pieces)
- Invitation to submit 30 second video that will be shared on website
- Invitation to host table at the event
- Invitation to distribute outreach material and company swag at event
- Logo featured in the event program
- Logo, link, and recognition on our website



\$3,000 – Bounce House Sponsor

The fun continues with a bounce house and giant games.

- Exclusive sponsor of the bounce house and giant games
- Exclusive logo next to the bounce house
- Invitation to submit 30 second video that will be shared on website
- Invitation to host table at the event
- Invitation to distribute outreach material and company swag at event
- Logo featured in the event program
- Logo, link, and recognition on our website

\$3,000 – Hospitality Tent Sponsor

We will have a giant Hospitality Tent with resource fair tables and plenty of other tables and chairs for people to have a seat, relax and eat.

- Exclusive sponsor of the Hospitality Tent
- Exclusive logo on the Hospitality Tent
- Invitation to submit 30 second video that will be shared on website
- Invitation to host table at the event
- Invitation to distribute outreach material and company swag at event
- Logo featured in the event program
- Logo, link, and recognition on our website

\$3,000 – Photo Booth Sponsor

We will have a photo booth available for participants to make free keepsakes from the day.

- Exclusive sponsor of the photo booth
- Exclusive logo next to the photo booth
- Invitation to submit 30 second video that will be shared on website
- Invitation to host table at the event
- Invitation to distribute outreach material and company swag at event
- Logo featured in the event program
- Logo, link, and recognition on our website

\$3,000 – Recovery Awards Sponsor

The 2023 Pittsburgh Recovery Award winners will be honored on stage during the event.

- Exclusive sponsor of the Pittsburgh Recovery Awards
- Exclusive logo next to the stage and on the Recovery Awards webpage
- Invitation to submit 30 second video that will be shared on website
- Invitation to host table at the event
- Invitation to distribute outreach material and company swag at event
- Logo featured in the event program
- Logo, link, and recognition on our website



\$3,000 – Water Sponsor

We will offer free bottled water from a refrigeration truck on-site.

- Exclusive sponsor of the refrigerated bottled water
- Exclusive logo on the refrigeration truck
- Invitation to submit 30 second video that will be shared on website
- Invitation to host table at the event
- Invitation to distribute outreach material and company swag at event
- Logo featured in the event program
- Logo, link, and recognition on our website

\$2,000 – Gold Sponsor

- Invitation to include outreach material and one item of company swag in goodie bag (max 1,000 pieces)
- Invitation to submit 30 second video that will be shared on website
- Invitation to host table at the event
- Invitation to distribute outreach material and company swag at event
- Logo featured in the event program
- Logo, link, and recognition on our website

\$1,000 – Silver Sponsor

- Invitation to submit 30 second video that will be shared on website
- Invitation to host table at the event
- Invitation to distribute outreach material and company swag at event
- Logo featured in the event program
- Logo, link, and recognition on our website

\$500 – Bronze Sponsor

- Invitation to include outreach material and one item of company swag in goodie bag (max 1,000 pieces)
- Invitation to submit 30 second video that will be shared on website
- Logo featured in the event program
- Logo, link, and recognition on our website

Any donation under \$500 – Community Sponsor

- Logo, link, and recognition on our website



Celebrating Roads to Recovery

Sponsorship Commitment

We are honored to partner with you for this important event!

*****Early bird special: commit by June 15 for \$250 off sponsorship*****

- | | |
|---|--|
| <input type="checkbox"/> \$10,000 – Livestream Sponsor | <input type="checkbox"/> \$3,000 – Recovery Awards Sponsor |
| <input type="checkbox"/> \$5,000 – Entertainment Sponsor | <input type="checkbox"/> \$3,000 – Water Sponsor |
| <input type="checkbox"/> \$4,000 – Kids’ Tent Sponsor | <input type="checkbox"/> \$2,000 – Gold Sponsor |
| <input type="checkbox"/> \$3,000 – Bounce House Sponsor | <input type="checkbox"/> \$1,000 – Silver Sponsor |
| <input type="checkbox"/> \$3,000 – Hospitality Tent Sponsor | <input type="checkbox"/> \$500 – Bronze Sponsor |
| <input type="checkbox"/> \$3,000 – Photo Booth Sponsor | <input type="checkbox"/> \$_____ – Community Sponsor |

Deadline for Sponsorship Commitment to guarantee benefits is August 31, 2023

Name of Contact Person		Title		Date
Organization/ Business				
Street Address				
City			State	ZIP
Phone	Email		Website	
Day-of Contact	Email		Phone	

Payment Options

- Send an invoice for the committed amount
- Check enclosed/mailed (please make checks payable to **Pittsburgh Recovery Walk**)
- Charge my credit card (credit cards can be processed through the PayPal link on our website pghrecoverywalk.org, click on the "DONATE NOW" button to pay)

All sponsorships and invitations to host tables are subject to availability and approval.



Sponsorship Details

Thank you for supporting the Pittsburgh Recovery Walk!

Tables: We will provide a table, chairs and a tent. *Tables are for informational outreach only. Vending of goods or services is not permitted.*

Logos: Submit a high-resolution jpg/png file of your logo to info@pghrecoverywalk.org

Videos: Submit a 30 second video in mp4 format to info@pghrecoverywalk.org

Swag: We will send you info about how to deliver your company swag.

Questions? Email info@pghrecoverywalk.org

Please send your completed form to:

Pittsburgh Recovery Walk
c/o IRETA
611 William Penn Place, Suite 403
Pittsburgh, PA 15219

OR

info@pghrecoverywalk.org