

# PITTSBURGH RECOVERY WALK!

*Celebrating Roads to Recovery*

## 2022 Sponsorship Opportunities

Now is your chance to be a part of the nationally-recognized Pittsburgh Recovery Walk! Help support a groundbreaking event with a diverse and fast-growing reach.

**The 7<sup>th</sup> Annual Pittsburgh Recovery Walk will take place on Saturday, September 17, 2022.** The Pittsburgh Recovery Walk's mission is to celebrate the many roads to recovery from addiction and all those who travel them. It aims to dispel negative stigma and recognize recovery as a positive force in our community. Founded in 2016, our event is the largest of its kind in the region.

As in past years, the day will include speakers, Pittsburgh Recovery Awards, a resource fair, food trucks, children's activities, live music, and a parade through Downtown. In the past, we have had over 2,500 attendees and this year we expect an even bigger crowd. Our event will also include a virtual component for those who cannot participate in-person.

We are excited to once again gather in downtown Pittsburgh to celebrate recovery. Now, more than ever, we need to spread a message of hope and support. We invite you to be a part of this important event.





## Sponsorship Levels

*\*\*Early bird special: commit by June 1 for \$250 off sponsorship\*\**

### **\$10,000 – Livestream Sponsor**

*We will be livestreaming the event to our website and Facebook, so that people who are in treatment, have limited mobility, are concerned about COVID, etc. can be a part of the day!*

- Exclusive sponsor of the virtual portion of the event
- Exclusive recognition and logo included throughout the livestream
- Logo on stage and T-shirts
- Recognition from emcee and high-profile speakers
- Invitation to include outreach material and one item of company swag in goodie bag (max 1,000 pieces)
- Invitation to submit 30 second video that will be shared on website and social media
- Invitation to host table at the event
- Invitation to distribute outreach material and company swag at event
- Logo or advertisement in the new event program
- Logo, link, and recognition on our website and social media

### **\$5,000 – Entertainment Sponsor**

*We will have a DJ keeping the energy high plus more entertainment for the crowd.*

- Exclusive sponsor of the entertainment portion of the event
- Exclusive logo on the DJ's table
- Recognition from the DJ and entertainer
- Invitation to include outreach material and one item of company swag in goodie bag (max 1,000 pieces)
- Invitation to submit 30 second video that will be shared on website and social media
- Invitation to host table at the event
- Invitation to distribute outreach material and company swag at event
- Logo or advertisement in the new event program
- Logo, link, and recognition on our website and social media

### **\$3,000 – Activities Sponsor *(Claimed)***

*We will have a bounce house, giant games, balloon animals, face-painting and other awesome stuff for kids of all ages.*

- Exclusive sponsor of the kids' activities
- Exclusive logo on the Kids Tent
- Recognition from emcee and DJ
- Invitation to include outreach material and one item of company swag in goodie bag (max 1,000 pieces)
- Invitation to submit 30 second video that will be shared on website and social media
- Invitation to host table at the event
- Invitation to distribute outreach material and company swag at event
- Logo or advertisement in the new event program
- Logo, link, and recognition on our website and social media



### **\$2,500 – Water Sponsor** *(Claimed)*

*We will offer free bottled water from a refrigeration truck on-site.*

- Exclusive sponsor of the refrigerated bottled water
- Exclusive logo on the refrigeration truck
- Invitation to submit 30 second video that will be shared on website and social media
- Invitation to host table at the event
- Invitation to distribute outreach material and company swag at event
- Logo or advertisement in the new event program
- Logo, link, and recognition on our website and social media

### **\$2,500 – Coffee Sponsor** *(Claimed)*

*We will offer complimentary hot coffee.*

- Exclusive sponsor of the complimentary hot coffee
- Exclusive logo on the coffee tent
- Invitation to submit 30 second video that will be shared on website and social media
- Invitation to host table at the event
- Invitation to distribute outreach material and company swag at event
- Logo or advertisement in the new event program
- Logo, link, and recognition on our website and social media

### **\$2,500 – Photo Booth Sponsor** *(Claimed)*

*We will have a photo booth available for participants to make free keepsakes from the day.*

- Exclusive sponsor of the photo booth
- Exclusive logo next to the photo booth
- Invitation to submit 30 second video that will be shared on website and social media
- Invitation to host table at the event
- Invitation to distribute outreach material and company swag at event
- Logo or advertisement in the new event program
- Logo, link, and recognition on our website and social media

### **\$2,000 – Gold Sponsor**

- Invitation to include outreach material and one item of company swag in goodie bag (max 1,000 pieces)
- Invitation to submit 30 second video that will be shared on website and social media
- Invitation to host table at the event
- Invitation to distribute outreach material and company swag at event
- Logo or advertisement in the new event program
- Logo, link, and recognition on our website and social media



### **\$1,000 – Silver Sponsor**

- Invitation to submit 30 second video that will be shared on website and social media
- Invitation to host table at the event
- Invitation to distribute outreach material and company swag at event
- Logo or advertisement in the new event program
- Logo, link, and recognition on our website and social media

### **\$500 – Bronze Sponsor**

- Invitation to include outreach material and one item of company swag in goodie bag (max 1,000 pieces)
- Invitation to submit 30 second video that will be shared on website and social media
- Logo or advertisement in the new event program
- Logo, link, and recognition on our website and social media

### **Any donation under \$500 – Community Sponsor**

- Logo, link, and recognition on our website



*Celebrating Roads to Recovery*

## Sponsorship Commitment

***We are honored to partner with you for this important event!***

*\*\*Early bird special: commit by June 1 for \$250 off sponsorship\*\**

- |  |   |
|--|---|
| <input type="checkbox"/> \$10,000 – Livestream Sponsor                   | <input type="checkbox"/> \$2,000 – Gold Sponsor       |
| <input type="checkbox"/> \$5,000 – Entertainment Sponsor                 | <input type="checkbox"/> \$1,000 – Silver Sponsor     |
| <input type="checkbox"/> \$3,000 – Activities Sponsor                    | <input type="checkbox"/> \$500 – Bronze Sponsor       |
| <input type="checkbox"/> \$2,500 – Water, Coffee, or Photo Booth Sponsor | <input type="checkbox"/> \$ _____ – Community Sponsor |

Deadline for Sponsorship Commitment to guarantee benefits is August 31, 2022

<b>Name of Contact Person</b>		<b>Title</b>	<b>Date</b>
<b>Organization/ Business</b>			
<b>Street Address</b>			
<b>City</b>		<b>State</b>	<b>ZIP</b>
<b>Phone</b>		<b>Email</b>	<b>Website</b>

### Payment Options

- Send invoice for the committed amount
- Check enclosed/mailed (**please make checks payable to Pittsburgh Recovery Walk**)
- Charge my credit card (**credit cards can be processed through the PayPal link on our website [pghrecoverywalk.org](http://pghrecoverywalk.org), click on the "DONATE NOW" button to pay**)

**Logos:** submit a high-resolution jpg/png file of your logo to [info@pghrecoverywalk.org](mailto:info@pghrecoverywalk.org)

**Videos:** submit a 30 second video in mp4 format to [info@pghrecoverywalk.org](mailto:info@pghrecoverywalk.org)

**Swag:** we will send you info about how to deliver your company swag

**Questions:** email [info@pghrecoverywalk.org](mailto:info@pghrecoverywalk.org) or call Jessica Williams at 412-258-8561

**Please send your completed form to:** Pittsburgh Recovery Walk  
 c/o IRETA OR [info@pghrecoverywalk.org](mailto:info@pghrecoverywalk.org)  
 611 William Penn Place, Suite 403  
 Pittsburgh, PA 15219

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