



2021 Sponsorship Opportunities

Now is your chance to be a part of the nationally-recognized Pittsburgh Recovery Walk! Help support this important, celebratory event with a diverse and fast-growing reach.

The sixth annual Pittsburgh Recovery Walk will take place on Saturday, September 11, 2021. The Pittsburgh Recovery Walk's mission is to celebrate the many roads to recovery from addiction and all those who travel them. It aims to dispel negative stigma and recognize recovery as a positive force in our community. Founded in 2016, this National Recovery Month event is the largest of its kind in the region.

As pandemic restrictions are being lifted, we are confident that we will be able to have one large, in-person gathering in downtown Pittsburgh. Similar to 2019, the day will include a keynote speaker, the Pittsburgh Recovery Awards, a parade through downtown, a resource fair, a musical performance, and food trucks.

We still have plans to include a virtual component in the event as well as ways to participate on social media. Now more than ever we need to spread the message that there is hope, that recovery is possible. We invite you to join us in supporting this important event.





Sponsorship Levels

***All levels of sponsorship include your logo, link, and thanks on our website and social media.*

\$10,000 - Livestream Sponsor

We will be livestreaming the event to our website, so that people who are in treatment, have limited mobility, are concerned about COVID, etc can be a part of the day! As a Livestream Sponsor, you would receive:

- Logo on the stage, t-shirts, and the lower third of the livestream
- Thanks from emcee and high-profile speakers

\$5,000 - Music Sponsor

Our headline performer is Benji. an up-and-coming Pittsburgh musician! As the Music Sponsor, you would receive:

- Logo on the stage
- Thanks from emcee, DJ, and Benji.

\$3,000 - Kids Sponsor

We will have a photobooth, giant games, balloon animals, face-painting and other awesome fun stuff for kids. As the Kids Sponsor, you would receive:

- Logo on the Kids Tent
- Thanks from emcee and DJ

\$2,000 - Water Sponsor

We will have free bottled water and a refrigeration truck on-site. As the Water Sponsor, you would receive:

- Logo on the refrigeration truck

\$2,000 - Celebration Sponsor I

- Invitation to record message/video for virtual component of the event
- Invitation to include outreach material and one item of company swag in goodie bags
(Your sponsorship includes the opportunity to send us one item of company swag for us to put in our goodie bags (1,000 bags total) which will be given to participants)
- Invitation to host table at the event
- Invitation to distribute outreach material and company swag at event

\$1,000 - Celebration Sponsor II

- Invitation to record message/video for virtual component of the event
- Invitation to host table at the event
- Invitation to distribute outreach material and company swag at event

\$_____ - Community Sponsor



Sponsorship Commitment

We are honored to partner with you for this important event!

- | | |
|--|---|
| <input type="checkbox"/> \$10,000 – Livestream Sponsor | <input type="checkbox"/> \$2,000 – Water Sponsor |
| <input type="checkbox"/> \$5,000 – Music Sponsor | <input type="checkbox"/> \$2,000 – Celebration Sponsor I |
| <input type="checkbox"/> \$3,000 – Kids Sponsor | <input type="checkbox"/> \$1,000 – Celebration Sponsor II |
| <input type="checkbox"/> \$ _____ – Community Sponsor | |

Deadline for Sponsorship Commitment to guarantee benefits is August 31, 2021

Name of Contact Person			Title	Date
Organization/ Business				
Street Address				
City		State	ZIP	
Phone		Email	Website	

Payment Options

- Invoice me for the committed amount
- Check enclosed/mailed (**please make checks payable to Pittsburgh Recovery Walk**)
- Charge my credit card (**credit cards can be processed through the PayPal link on our website pghrecoverywalk.org, click on the "DONATE NOW" button to pay**)

Logos: Please submit a high resolution jpg/png file of your logo as soon as possible to info@pghrecoverywalk.org

Questions: Please contact Jessica Williams or Naomi Weissman at info@pghrecoverywalk.org or call Jessica at 412-258-8561

Please send your completed form to:

IRETA or info@pghrecoverywalk.org
 611 William Penn Place, Suite 403
 Pittsburgh, PA 15219

IRETA is a registered 501(c) (3) charitable entity, contributions to which are tax deductible to the fullest extent of the law. The official registration and financial information of IRETA may be obtained from the Pennsylvania Department of State by calling toll free within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.