



## 2021 Sponsorship Opportunities

Now is your chance to be a part of the nationally-recognized Pittsburgh Recovery Walk! Help support this important, celebratory event with a diverse and fast-growing reach.

The sixth annual Pittsburgh Recovery Walk will take place on Saturday, September 11, 2021. The Pittsburgh Recovery Walk's mission is to celebrate the many roads to recovery from addiction and all those who travel them. It aims to dispel negative stigma and recognize recovery as a positive force in our community. Founded in 2016, this National Recovery Month event is the largest of its kind in the region.

As pandemic restrictions are being lifted, we are confident that we will be able to have one large, in-person gathering in downtown Pittsburgh. Similar to 2019, the day will include a keynote speaker, the Pittsburgh Recovery Awards, a parade through downtown, a resource fair, a musical performance, and food trucks.

We still have plans to include a virtual component in the event as well as ways to participate on social media. Now more than ever we need to spread the message that there is hope, that recovery is possible. We invite you to join us in supporting this important event.



# PITTSBURGH RECOVERY WALK!

*Celebrating Roads to Recovery*

## Sponsorship Levels

### Celebration Sponsor I - \$2,000\*

*\*Early bird special: commit by June 11 - \$1,750*

- Logo, link, and thanks on PRW website and social media channels
- Invitation to record message/video for virtual component of the event
- Invitation to include outreach material and one item of company swag in goodie bags  
*(Your sponsorship includes the opportunity to send us one item of company swag for us to put in our goodie bags (1,000 bags total) which will be given to participants)*
- Invitation to host table at the event
- Invitation to distribute outreach material and company swag at event

### Celebration Sponsor II - \$1,000\*

*\*Early bird special: commit by June 11 - \$750*

- Logo, link, and thanks on PRW website and social media channels
- Invitation to record message/video for virtual component of the event
- Invitation to host table at the event
- Invitation to distribute outreach material and company swag at event

### Community Sponsor - \$\_\_\_\_\_

- Logo, link, and thanks on PRW website and social media channels



