



2021 Sponsorship Opportunities

Now is your chance to be a part of the nationally-recognized Pittsburgh Recovery Walk! Help support this important, celebratory event with a diverse and fast-growing reach.

The sixth annual Pittsburgh Recovery Walk will take place on Saturday, September 11, 2021. The Pittsburgh Recovery Walk's mission is to celebrate the many roads to recovery from addiction and all those who travel them. It aims to dispel negative stigma and recognize recovery as a positive force in our community. Founded in 2016, this National Recovery Month event is the largest of its kind in the region.

Sponsorship opportunities are available no matter what the Walk looks like this year. Whether we have one large gathering in downtown Pittsburgh or several smaller gatherings in various neighborhoods, we are hoping to have an in-person celebration.

We have definite plans to include a virtual component in the event and lots of ways to participate on social media. With public health as our top priority, we will monitor and follow the changing pandemic guidelines as we firm up our plans.



PITTSBURGH RECOVERY WALK!

Celebrating Roads to Recovery

Sponsorship Levels

Celebration Sponsor I - \$2,000*

**Early bird special: commit by June 11 - \$1,750*

No matter what the 2021 Walk looks like, benefits will include:

- Logo, link, and thanks on PRW website and social media channels
- Invitation to record message/video for virtual component of the event
- Invitation to include outreach material and one item of company swag in goodie bags
(Your sponsorship includes the opportunity to send us one item of company swag for us to put in our goodie bags (1,000 bags total) which will be given to participants)

If we are able to have one large gathering downtown, additional benefits will include:

- Invitation to host table at the event
- Invitation to distribute outreach material and company swag at event

Celebration Sponsor II - \$1,000*

**Early bird special: commit by June 11 - \$750*

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- Invitation to record message/video for virtual component of the event

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